

Eyewear Insight Spring 2010

Optimate Inc.



Optimate, Inc. would like to welcome you to our very first newsletter. We will be providing updates and news about the company as well as the latest trends of the season.



Optimate, Inc. had a very successful Vision Expo East Show in New York. Thank you to all who came and supported us. [Pictured from left to right: Alvaro, our distributor from Ecuador, Adriana our Latin America Representative and James Shih President]

Our Booth at the Vision Expo East [Pictured left] where we showcased our newest styles from our house brands Baron, Amadeus and our licensing brand NBA.



We are very proud of our licensing brand NBA which consists of unisex eyewear and sunwear as seen in our display [pictured left]. It provides a sporty and contemporary look with Optimate's trademark of sleekness and style.



With a successful VEE show in New York, the sales team at Optimate look forward to seeing you at our next stop at the Vision Expo West. Las Vegas, here we come!

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